

CURRICULUM VITAE

Dr.P.VENUGOPAL

M.Com., MBA., Ph.D,

Associate Professor

Department of Commerce

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CURRICULUM VITAE

Name : **Dr. P.VENUGOPAL**

Designation : **Associate Professor**

Present Position : **Department of Commerce**
Govt. Degree College (Autonomous),
NAGARI – 517 590

Sex : **Male**

Marital Status : **Married**

Category : **BC – B**

a) Mailing Address : **Dr.P.Venugopal,**
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NAGARI – 517 583
Chittoor District.

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d) Residential Address : **14-597/1,**
6th Stree, Panchali Nagar,
Renigunta – 517 520
Chittoor District

Date of Birth : **18-02-1976**

Nationality : **Indian**

Educational Profile

Sl. No	Course	Institute/ University	Year of Passing	% of Marks	Division
1	Ph.D.	S.V. University	2005-08	71%	Awarded
2	M.Com	S.V. University	1997-99	69%	First
3	M.B.A	Periyar University	2013-15	82%	Distinction
3	B.A (A.E.S)	S.V. Arts College, S.V. University, Tirupati	1994-97	74.9%	First
4	Diploma in RDBMS	SSI Ltd., Tirupati	2000		
5	Diploma in Computer Programming	Venkateswara Computer Systems, Tirupati	1995		

Research Qualification

Ph.D topic : *Role of Securities and Exchange Board of India (SEBI) in Small Investors' Protection*

Teaching Experience : 20 years

Research Experience : 17 Years

Professional Summary:

2000-2004: Worked as a *Lecturer in Commerce* at Sri Balaji Degree College for Women, Tirupati. For 2.3 years (14-01-2000 to 04-04-2002)

2004-2006: Worked as *Assistant Professor (Guest)* in Commerce in Viswa Bharathi Degree College (PG Courses), Affiliated to S.V. University, Tirupati. For 2.2 years (1-07-2004 to 14-09-2006)

2007-2008: Worked as a Part-time Lecturer in Commerce in Eswaravaka Arts & Science Degree College, Vadamalapet, Affiliated to S.V. University For 1 year (March 2007 to April 2008)

2008-2010: Worked as an *Associate Professor* in Seshachala Institute of Management Studies, Puttur, Affiliated to S.V. University. For 1.8 years (2-9-2008 to 7-7-2010)

- 2010-2011: Worked as *Principal* in Seshachala Institute of Management Studies, Puttur, Affiliated to S.V. University. For 1 ½ years (7-6-2010 to 20-12-2011)
- 2011-2015: Worked as a Lecturer (Assistant Professor), Department of Commerce, Government Degree College, Rajampeta of Y.S.R. District. From 24-12-2011 to 2.9.2015 (3.8 years).
- 2015-2021: Worked as a Lecturer (Assistant Professor), Department of Commerce, Government Degree College, Puttur of Chittoor District. From 2-9-2015 to 03-10-2021. (6.1 years)
- 2021-2026: Worked as a Lecturer (Associate Professor), Department of Commerce, Government Degree College, Nagari of Chittoor District. From 03-10-2021 to 10-07-2026
- 2026-tilldate Working as a Lecturer (Associate Professor), Department of Commerce, SVA Government Degree College, Srikalahasti, Tirupati District. From 10-07-2026 to tilldate

Research Guidance:

Sl. No.	Name of the University	Award of Degree	Name of the Student & Reg.No.	Area of Research Work	Year
1	S.V.Universiti, Tirupati, AP	M.Phil	O.Chenna Rao 35809067018	Advertisement	October 2016
2	S.V.University, Tirupati, AP	M.Phil	T.Krishna Rao 35809067003	Outlet Marketing	October 2016
3	S.V.University Tirupati, AP	Ph.D (Regular)	P.Nagarj	A study on Financial Inclusion in Andhra Pradesh with special reference to Tirupati District	Pursuing
4	S.V.University Tirupati, AP	Ph.D (Regular)	K.Suresh	Investors' Perception and Decision Making Towards SIPs in select Mutual Funds – A Study with Reference to Tirupati District, A.P	Pursuing
5	Annamalai University, Tamil Nadu	Ph.D (Part-Time)	Nemmili Sivaiah 2311130021		Pursuing
5	Annamalai University, Tamil Nadu	Ph.D	Mr.K.Naresh 2111040001		Pursuing

Research Projects:

Sl. No.	Funding Agency	Title of the Project	Duration	Year
1	UGC	Women Empowerment through Self Help Groups – A study on SC and ST Women in Y.S.R. District of Andhra Pradesh	2 year	2014-16

National Seminar Organized

1	2014	UGC sponsored Two Day National seminar on “Indian Capital Market: Role of SEBI in Investors’ Protection” on 5 th & 6 th September 2014.
2	2018	APGCTA sponsored One Day National Seminar on “Higher Education in the light of Re-organisation of the States: Trends, Opportunities & Challenges” on 11 th March, 2018
3	2022	AIFUCTO Sponsored Three Day National Seminar on “AIFUCTO XXXI Statutory Conference on National Education Policy – 2020 & The Future of Higher Education – Post Covid Scenario” on 7,8 &9 January 2022.

Workshop Organized

1	2018	Organized one-day Regional workshop on Mutual Funds in India in association with Reliance Mutual Fund on 26-09-2018
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Academic Positions held:

1. Subject Committee Member (Commerce), *Andhra Pradesh Board of Intermediate (AP BOI), Government of Andhra Pradesh. 2014-15*
2. Subject Committee Member (Commerce), *A.P. Open School Society (APOSS), Government of Andhra Pradesh 2015-16*
3. Member, Commerce Board of Studies, *Government College for Men (Autonomous), Kadapa*
4. Member, Commerce Board of Studies, *Government City College (Autonomous), Hyderabad, Telengana*
5. *Academic Adviser, CCE Nominee*
6. *Coordinator, Nodal Resource Centre (NRC), Chittoor district, Commerce Subject Expert Committee*
7. *Member, Retail Sector Subject Expert for Apprenticeship Based Degree Programme in Collaboration with Sector Skill Councils (SSCs)*

8. *Master Trainer for Learning Management System (LMS) and Innovative Pedagogies.*
9. *Key Resource Person (KRP) in Single Major Subject Pattern*
10. *Controller of Examinations Government Degree College (Autonomous), Nagari 2024-26*
11. *Academic Coordinator, Government Degree College, Nagari 2024-26*
12. *Member, Commerce Board of Studies, SKR & SKR Government College for Women (A), Kadapa 2024-26*
13. *Member, Commerce Board of Studies, Sri Vivekananda Degree College for Women (SVDCW), Kadapa 2024-26*

Institutional Responsibility

1. Principal, Seshachala Institute of Management Studies, Puttur, Affiliated to S.V. University.
2. Head, Dept. of Commerce, Govt. Degree College, Rajempata
3. NAAC Coordinator for Second Cycle (RAR) to Govt. Degree College, Rajampeta 2013-15
4. Centre of Excellence (COE), Coordinator to Govt. Degree College, Rajampeta 2014-15
5. Coordinator, M.Com PG Course, Govt. Degree & PG College, Puttur 2017-2021
6. Coordinator, ISO Certification Quality Manual 2020-21
7. Coordinator, M.Com PG Course, Govt. Degree & PG College, Nagari 2021 to till date
8. Controller of Examinations (CE), Govt. Degree College (A), Nagari 2021 to till date

Member

Indian Commerce Association (ICA) – Life Membership No. AP381

Awards

1. National Awards 2020 for ***Outstanding Individual Achievements & Distinguished Service to the Nation*** by Way Foundation & Consortium of NGO's Tirupati Chapter.
2. **International Academic Achiever Award 2022-23**, CSSR-New Delhi “Award for Excellence in Teaching in Higher Education” in Association with Edwin Incorporation, Bangkok, Thailand, AKS University, Satna, M.P., India and also Asian Institute of Technology Bangkok, Thailand.

3. Andhra Pradesh **State Best Teacher Awardee 2023**, Government of Andhra Pradesh, Department of Higher Education, State Teacher Awards-2023 on September 5th 2023, Visakhapatnam.

Resource Person

1. Chaired **Technical Session–III** at the **ICSSR-sponsored Seminar** on “*MSME Sector – An Engine of Indian Economy: Issues and Challenges*” held on **1st December 2014** at Srinivasa Institute of Technology and Management Studies.
2. Chaired **Technical Session–II (Day Two)** at the **UGC-sponsored National Seminar** on “*Indian Rural Economy and Employment – Importance, Issues and Challenges*” held on **23rd–24th February 2015** at Government Degree College, Razole.
3. Served as **Master Trainer** and provided training on the **Learning Management System (LMS)** to **Batch III faculty trainers** under the **Nodal Resource Centre (NRC)** at PVKN Government College (Autonomous), Chittoor on **25-01-2023**. The programme was organized by the Commissionerate of Collegiate Education, Mangalagiri.
4. Acted as **Key Resource Person** for the **5-Day Non-Residential Training Programme (ToT) on Commerce Subject** conducted from **18-03-2024 to 22-03-2024** at the **Nodal Resource Centre (NRC)**, S.G. Government Degree College, Piler, organized by the Commissionerate of Collegiate Education, Mangalagiri.
5. Served as **Chairman for Technical Session–I (Day Two)** and delivered a lecture as **Resource Person** on “*Financial Inclusion and Sustainable Aquaculture Development in Coastal Andhra Pradesh: An Entrepreneurial Perspective*” at the **ICSSR National Seminar** on “*Aqua Entrepreneurship: Opportunities and Challenges for Vikasith Andhra Pradesh*”, held on **16th–17th October 2025** at SCIM Government College (Autonomous), Tanuku.
6. Served as **Master Trainer** under the **State Adoption Project on Financial Literacy**, supported by the Association of Mutual Funds in India, and successfully completed the **SEBI Investor Awareness Certification Test** conducted by the Securities and Exchange Board of India on **13 December 2025**.

Orientation Courses | Refresher Courses | Faculty Development Programmes Attended

Sl. No	Programmes Participated	Sponsored by (Date & Month)	Organized by
1	Research Methodology and Statistical Analysis (Short-Term Course)	ICSSR, New Delhi 11-4-2005 to 22-5-2005 (12 days)	Dept. of Commerce, S.K. University, Kurnool.
2	Faculty Development Programme (Management)	National level Sri Venkateswara University 31 st July 2010	Dept. of Management S.V. University, Tirupati
3	Induction Training Programme	Commissioner of Collegiate Education, Govt. of A.P., Hyderabad 26-12-2011 to 31-12-2011 (6 days)	K.V.R. Govt. Degree College for Women, Kurnool.
4	Strategic Management (Short-Term Course)	18-3-2013 to 23-3-2013 (6 days)	UGC Staff College JNTU, Hyderabad
5	Refresher Course (Commerce & Management)	26-06-2013 to 16-07-2013 (21 days) Obtain Grade – A	UGC Staff College Andhra University, Visakhapatnam
6	Faculty Development Programme (Commodity Market & Derivatives Trading)	Forward Markets Commission, Govt of India 5 th & 6 th September 2013	Department of Commerce (UGC-SAP) School of Management, Pondicherry University Pondicherry 605014
7	Orientation Course	26-11-2015 to 23-12-2015. Obtain Grade – A	UGC – Human Resource Development Centre, University of Hyderabad – Hyderabad.
8	Faculty Development Programme on “Data Analysis using SPSS”	12 th November 2016	KKC Group of Institutions Puttur – AP
9	APSSDC conducting ZOHO Training of Trainers Certification Program	05.09.2018 To 07.09.2018 3 days	Sri Venkateswara College of Engineering (SVCE), Karkambadi Road, Tirupati, Chittoor District.
10	Principles of Project Management	Sept 10, 2018 To Oct 9, 2018	Polytechnic west University Australia (Open 2 Study)
11	MOOCs Certificate Course in GST (Goods and Services Tax)	Oct-Dec 2018 Obtain Grade – A	Acharya Nagarjuna University, AP

12	OER, Content Development, MOOCS and MOODLE	30th Nov to 5th Dec-2018 (6 days)	Electronics & ICT Academy, NIT, Warangal, TS & Commissionerate of Collegiate Education & AP State Council of Higher Education, Govt. of AP
13	Refresher Course (Commerce & Management)	UGC, New Delhi 14-10-2019 to 26-10-2019 (14 days) Obtain Grade – A	UGC Staff College S.V. University, Tirupati
14	FDP on Challenges and Strategies of Teaching in Post Covid-19 (Online)	Adikavi Nannaya University 11-05-2020 to 15-05-2020 (5days)	University College of Education, AKNU, Rajamahendravaram, AP
15	International FDP on Online Teaching Tools for Video Lecturing and Digital e-Learning (online)	UGC sponsored 19-05-2020 to 23-05-2020 (5days)	Sir CR Reddi College (A), Eluru, AP
16	International FDP on Research Methodology Collaboration with Indian Accounting Association (IAA) (Reg. No.GIAAFDP822)	24-05-2020 to 26-05-2020 (3days)	Dnyan Ganga Ed.Trust's Degree And Junior College of Arts, Commerce and Science (Aff. Mumbai University)
17	Workshop on NAAC Assessment and Accreditation : A Step by Step Process	28 th to 30 th May 2020 (3day)	GATES Institute of Technology, Affiliated to JNTUA, Ananthapuramu, AP
18	Faculty Development Programme in Commerce	20-7-2020 to 24-07-2020 (5 days)	Commissionerate of Collegiate Education (CCE) Vijayawada
19	Faculty Development Programme in LMS	3-08-2020 to 07-08-2020 (5days)	Commissionerate of Collegiate Education (CCE) Vijayawada
20	One week Online Research Methodology Workshop on BFSI Sector	08-06-2020 to 12-06-2020 (5 days)	PMMMNMNTT, MHRD, NewDelhi
21	Professional Development Programme on 'Implementation of NEP-2020 for University and College Teachers' Control No.223035546s	December 05-13, 2022 (9days) A+ grade	IGNO, New Delhi under PMMMNMNTT, UGC Approved Short-Term Professional Development Programme

22	Two Day Workshop on Learning Management System and Innovative Pedagogies”	28.12.2022 to 29-12.2022	Govt. of Andhra Pradesh Commissionerate of Collegiate Education (CCE), AP
23	FDP on Design, Develop, and Deliver Online/Blended Learning Courses C.No.NFDPM202300026	1 st to 6 th June 2023 (6 Days)	NIEPA, New Delhi
24	FDP on English Medium of Instruction	12 th to 17 th June 2023 (6 Days)	Commissionerate of Collegiate Education (CCE), Vijayawada
25	Online Facilitator Training Program on “Microsoft Diversity Skilling Program”	18-12-2023 to 22-12-2023 (5 Days)	Microsoft & Andhra Pradesh Information Technology Academy (APITA)
26	FDP on 21 st Century Employability Skills Course Code No.:N9SnEbGBXG	10 th October 2023	Wadhvani Foundations collaboration with APSCHE, Mangalagiri
27	Social and Emotional Learning	13 th to 15 th December 2023 (3 Days)	UNESCO MGIEP & CCE, AP
28	DavidsonX_D008: Excel for Beginners	31 st May 2024 Online learning initiative Certificate Course from Edx.org.	Davidson College
29	NDTPCO1.00: Introduction to Online Education & Course Planning	31 st May 2024 Online learning initiative Certificate Course from Edx.org.	The University of Wisconsin-Madison
30	NDTPCO2.00: Learning Activities & Assessment	31 st May 2024 Online learning initiative Certificate Course from Edx.org.	The University of Wisconsin-Madison
31	SW47x: Entrepreneurship in Emerging Economics	16 th June 2024 Online learning initiative Certificate Course from Edx.org.	HarvardX, Harvard University
32	Capacity Building Programme for KRPs in Single Major Subject Pattern	08-02-2024 to 19-02-2024 (10 Days)	Jawaharlal Nehru University (JNU) New Delhi
33	Faculty Development Programme on Building Resilient EDCs: Infusing Entrepreneurship in Education	23 rd to 27 th September 2024 (5 Days)	National Institute for Micro, Small and Medium Enterprises (Ni-MSME) Sponsored by CCE, Govt. of AP

34	Training Program on Financial Literacy under State Adoption Project supported by Association of Mutual Funder in India - AMFI	13th December 2025	Indian Institute of Management, Visakhapatnam
35	Three Day Workshop for Government Autonomous Colleges on Academic and Administrative Reforms	4th - 6th Feb 2026	Faculty Development Academy, Government College (Autonomous), Rajahmundry
36	Faculty Development Programme (FDP) on Application of A.I	23rd Feb to 13th March 2026	Commissionerate of Higher Education, AP Dr.V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam

Academic Achievements

Details	Book Publication / Edited	Articles Published	Seminars / Conferences attended & Paper Presentations
<i>National</i>	16	45	104
<i>International</i>	-	27	20
Total	16	72	124

Book Publication as Co-Author/ Editor

1	2009	SMALL INVESTORS' PROTECTION IN INDIAN STOCK MARKET, Published in The Associated Publishers, Ambala City - 134003, India. ISBN 978-81-8424-047-9 - - 2009
2	2014	ACCOUNTANCY - I - Text Book for Intermediate First Year Board of Intermediate Education-Hyderabad <i>Publisher:</i> Telugu Academy – Hyderabad – Telangana State & Andhra Pradesh State - ISBN: 81-8180-241-1
3	2014	COMMERCE - I – Text Book for Intermediate First Year Board of Intermediate Education-Hyderabad <i>Publisher:</i> Telugu Academy – Hyderabad – Telangana State & Andhra Pradesh State - ISBN: 81-8180-240-3
4	2015	ACCOUNTANCY - II - Text Book for Intermediate Second Year (English) - Board of Intermediate Education-Hyderabad <i>Publisher:</i> Board of Intermediate, Andhra Pradesh State

5	2015	GANAKASASRAN - II - Text Book for Intermediate Second Year (Telugu) Board of Intermediate Education-Hyderabad <i>Publisher:</i> Board of Intermediate, Andhra Pradesh State
6	2015	COMMERCE - II - Text Book for Intermediate Second Year (English) Board of Intermediate Education-Hyderabad <i>Publisher:</i> Board of Intermediate, Andhra Pradesh State
7	2015	VAANIJJASASRAM - II - Text Book for Intermediate Second Year (Telugu) Board of Intermediate Education-Hyderabad <i>Publisher:</i> Board of Intermediate, Andhra Pradesh State
8	2015	Business Organization – Text Book for first year B.Com Graduates (English) Himalaya Publishing House (ISO 9001:2008 certified) - 2015 ISBN Number: 978-93-5202-813-9
9	2018	Higher Education in the light of Re-organisation of the States: Trends, Opportunities & Challenges (<i>Book Co-Editor</i>), Paramount Publishing House, ISBN Number 978-93-85100-89-5, March 2018
10	2020	Environmental Education, Himalaya Publishing House (ISO 9001:2015 certified) – 2021, ISBN Number: 978-93-5495-588-4
11	2021	Analytical Skills, Himalaya Publishing House (ISO 9001:2015 certified) ISBN Number: 978-93-5495-573-0
12	2021	Financial Management, Himalaya Publishing House (ISO 9001:2015 certified)
13	2021	Advanced Accounting, Himalaya Publishing House (ISO 9001:2015 certified) , ISBN Number: 978-93-5495-386-6
14	2022	Corporate Accounting. Himalaya Publishing House ((ISO 9001:2015 certified), ISBN Number: 978-93-5596-317-8
15	2022	Advanced Corporate Accounting, Himalaya Publishing House ((ISO 9001:2015 certified),
16	2022	National Education Policy 2020 and the Future of Higher Education – Post Covid Scenario, Volume – 1, ISBN Number: 978-93-5701-006-1

National Journals/ Book Chapters = 45

Sl. No	Title	Name of the Journal & Publisher	Month & Year of Publication
1	Power Sector in Andhra Pradesh - Some Issues	PR Communication Age	Vol. VIII No.7, October 2005 Page No.15 to 19 ISSN-0972-0650
2	Consumer Protection in India - An overview	PR Communication Age	Vol. VIII No.9, October 2005, Page No.10 to 16 ISSN: 0972-0650
3	Self-Help Groups (SHGs) and Micro Finance - A Tool for Women Empowerment	Business Analyst Journal of Management Studies, Kakatiya University	Volume : II, No. 1 January 2008 Page No.19 to 30
4	The Global Crisis and Indian Finance	Global Financial Crisis and Its Impact on Different Sectors (Discovery Publishing House Pvt. Ltd.)	Page No.226-236 2012 ISBN: 978-93-5056-010-5
5	Role of SEBI for Small Investor Protection and Its Effectiveness	Emerging Trends in Financial Service – Challenges and Opportunities (Serials Publications)	Page No.220-242 ISBN:978-81-8387-533-2 First Edition: 2012
6	An Overview of Mobile Banking	Consumer Awareness Towards E-Banking (Discovery Publishing House Pvt. Ltd.)	Page No.216 to 226 ISBN: 93-5056-242-1 2012
7	Essence of Corporate Governance in SMEs	MSME Sector – An Engine of Indian Economy: Issues and Challenges <i>Spectrum Publications</i>	Page No.150-154 (2015) ISBN:978-93-82829-46-1
8	A Study on Customer Satisfaction in the Indian Banking Sector: Case Study on HDFC Bank of India	Service Quality and Customer Relationship Management in 21 st Century: Emerging Issues and Challenges <i>SELP Publications</i>	Page No.438-449 August 2016 ISBN 978-93-80509-84-6
9	Empowerment of Rural Women Through Self Help Groups – A Study in Kadapa District	Women Rights Issues and Concerns <i>Winger Publications</i>	Page No.145-157 January 2017 ISBN 978-93-85101-43-4
10	Development Projects Threat to Tribal Livelihood in Independent India	Impact of Socio-Economic Development Schemes of Scheduled Tribes in India <i>Vaagdevi Publications</i>	Page No.38-44 February 2017 ISBN 978-93-85132-19-3

11	Ambedkar and Empowerment of Dalit's Education	Vedas's Journal of English Language and Literature UGC List No. 63751	Vol.5 Spl. Issue 1 2018 Page No.53 to 59 ISBN 2349-9753
12	E-Governance in India – An Insight	Perspectives and Challenges of Business and Management GRABS Educational Charitable Trust	Page No.22 to 28 2018 ISBN 978-81-929313-9-5
13	India's Monetary Policy and its Effects: A Consideration	Recent Innovation in Commerce, Mgt, Skill Development & E-Commerce PND Publishers	Page No.63 to 69 2018 ISBN 978-1-9812-4276-4
14	Understanding Concept of Corporate Governance in Indian Perspective	Financial Integration Indian Scenario Zenon Academic Publishing	Page No. 114 to 119 2018 ISBN 978-93-85886-16-4
15	Impact of GST on Agriculture: An Outlook	Problems & Prospects of GST Veda (KY) Publications	Page No. 207 to 214 ISBN 978-93-87769-09-0
16	Dalit Writings in India : A New Exemplar in Indian English Literature	The Influence of Literature in the Modern World Archers & Elevators Bangalore	Page No.132 to 137 2017 ISBN 978-93-86501-37-0
17	Ambedhkar and Empowerment of Dalit's Education	Veda Publications	2018 ISBN 978-93-87844-02-5
18	Goods and Services Tax : Bash on Indian Society	GST in India : Implications New Leela Publications	Page No. 69 to 76 2018 ISBN 978-93-87540-39-2
19	Fighting the challenges : Education and Nation Building – An Insight	Higher Education in the light of RE-organisatin of the States: Trends, Opportunities & Challenges Paramount Publishing House	Page No.153 to 164 2018 ISBN 978-93-85100-89-5
20	Trend in Higher Education in India	Higher Education in the light of Re-Organisatin of the States: Trends, Opportunities & Challenges Paramount Publishing House	Page No.25 to 28 2018 ISBN 978-93-85100-89-5

21	Impact of Special Economic Zone in India – Issues and Aspects	Paramount Publishing House	Page No. 232 to 235 ISBN 978-93-85101-98-4 2018
22	Integration of Soft Skills Training in Higher Education of India – A Historical Need	Postmodern Perspectives in English Language and Literature Authors Press	Page No.381 to 391 2019 ISBN 978-93-88332-08-8
23	Micro Enterprise Development and Rural Women Entrepreneurship	Empowering Women : A Global Urgency Delton Publishing House (P) Ltd	Page No.189 to 199 2019 ISBN 978-93-87631-21-2
24	Intellectual Property Rights: Economic Activity – A Review	Intellectual Property Rights – Challenges & Issues in India	Page No.128 to 133 2019 ISBN 978-81-933256-7-4
25	Human Rights and The Differently-Abled Persons- An Outlook	Rights of the Marginalized – A perspective	Page No.153-160 2019 ISBN: 978-93-83144-53-2
26	Higher Education in India – Need of Injecting New Dynamism	Emerging Trends in Higher Education – The Role of IQAC	Page No.246-248 2019 ISBN 9789353910488
27	Professional Ethics: Predicament in Higher Education	Quality & Research in Higher Education Cataloging in Publication Data (DK)	Page No. 349-356 2020 ISBN 9789353242305
28	A Study on Customer Satisfaction of Jio Services in Tirupati City, AP	Mukt Shabd Journal (UGC CARE LIST Group I Journal) Impact Factor 4.6	Page No. 4954 to 4961 Volume IX Issue V, MAY/2020 ISSN No : 2347-3150
29	A Study on Savings and Investment Prototype of Salaried People in Kadapa and Chittoor Districts	Juni Khyat (UGC Care Group I Listed Journal) Impact Factor 6.625	Page No. 247 to 253 ISSN: 2278-4632 Vol-10 Issue-5 No. 15 May 2020
30	Indian Tourism – A Persistent Field of Sustainable Development	Juni Khyat (UGC Care Group I Listed Journal) Impact Factor 6.625	Page No. 194 to 198 ISSN: 2278-4632 Vol-10 Issue-6 No. 2 June 2020
31	Economic Historian Romesh Chunder Dutt and his Literary Contribution to Indian National Movement: An Assessment	BHAVA VEENA (Special Edition) Journal of Literary, Culture & Language Studies UGC CARE List Group-I	Page No.335 to 336 ISSN:2456-4702 RNI No.APTEL/2003/12253 Vol.19. Issue-8, August 2022

32	National Educational Policy 2020: Some Insights	KALPAZ Publication 2023	Page No 83 to 89 ISBN: 978-93-5324-963-2(HB)
33	Awareness on NEP-2020: Impact among commerce and Management Stakeholders of Tirupati – A case study	Reforming Indian Higher Education System: Role of NEP 2020 – Issues and Challenges Authors Press	Page No. 99 to 106 ISBN: 9-789355-295132 2023
34	Financial Inclusion through Mobile Banking in India: A Conceptual approach	Indian Academic Research Association, Tamil Nadu	Page No. 61 to 66 ISBN: 978-93-94839-16-8 2023
35	Emerging Trends in Intellectual Property Rights in India: Issues and Challenges of Higher Education	Importance of Intellectual Property Rights in Research and Entrepreneurship	Page No. 88 to 92 ISBN: 9789358129120 2023
36	A Study on Digital Economy -Emerging Trends, Prospects and Challenges in the Indian Economy	Digital and Disruptive Technologies in India: Trends, Opportunities and Challenges Himalya Publishing House Pvt.. Ltd., Mumbai.	Page No. 196 to 201 ISBN: 978-93-5693-976-9 2023
37	Assessing the Economic Impact of Breeding Disease-Resistant Paddy Rice Varieties: A Case Study from Andhra Pradesh	Juni Khyat (UGC CARE Group I Listed Journal)	Page No. 1-05 Vol-14, Issue-9, No.01, September: 2024 ISSN: 2278-4632
38	The Role of Financial Inclusion in Catalysing Economic Development: A Case Study from Andhra Pradesh	Juni Khyat (UGC Care Group I Listed Journal)	Page No. 91-99 Vol-14, Issue-9, No.04, September: 2024 ISSN: 2278-4632
39	A Study on Trends and Implications for Financial Services Providers	National Seminar Proceedings on Recent Trends in Business, Management & Computer Application Spectrum Publications, Hyderabad	Page No. 31-34 ISBN: 978-93-91420-84-0 Dec 2024
40	Challenges and Opportunities in Fungal Disease Management in Sorghum	Juni Khyat (जूनी ख्य) (UGC CARE Group I Listed Journal)	Page No. 1-8 ISSN: 2278-4632 Vol-15, Issue-02, No.03, February: 2025
41	The Role of Local Communities in shaping sustainable Eco-tourism Brands	Eco-Tourism and Sustainable Development in India: Trends, Opportunities and Challenges. Publisher : SG Govt. Degree College, Piler	Page No. 344-347 ISBN: 978-93-341-6007-9 2025

42	Financial Literacy to Accelerate Savings and Investments: A Study with Reference to SIP in Mutual Funds	Proceedings of Two-Day National Seminar on Envisioning Swarnandhara to Twine with Viksit Bharath 2047: The realities and challenges KY PUBLICATIONS (Regd No: 68/2017)	Page No. 184-187 ISBN (Print): 978-93-92760-61-7 2025
43	Artificial intelligence and the labour market: Balancing growth with displacement	Roshan Publications Visakhapatnam	Page No. 678-683 ISBN 9788198242877 Jan 2025
44	Financial Literacy to Accelerate Savings and Investments: A Study with reference to SIP in Mutual Funds	Envisioning Swarnandhara to Twine with Viksit Bharath 2047: The realities and challenges KY PUBLICATIONS (Regd No: 68/2017)	Page No.184-187 ISBN 978-93-92760-61-7 September 2025
45	Factors Influencing Consumers' Buying Intentions Towards Electric Cars	Indian Academic Researchers Association. Tiruchirappalli, Tamil Nadu	Page No.385 to 392 ISBN: 9789394293878, March 2026

International Journals/ Book Chapters = 27

Sl. No	Title	Name of the Journal	Month & Year of Publication
1	Operational Performance of Andhra Pradesh State Financial Corporation (APSFC) - An Analytical Study	SEDME (Small Enterprises Development, Management & Extension Journal) a worldwide window on MSME STUDIES	Volume 35, No. 3, Sep.2008 Page No. 25 to 35 ISSN:09708464
2	Employee Welfare Activities with Respective Measures in Industrial Sector – A Study on Industrial Cluster at Chittoor District	International Journal of Research in Commerce, IT and Management	Vol. No.1(2011), Issue No.6 (November) Page No. 78 to 83 ISSN: 2231-5756
3	Problems of Entrepreneurs in Micro, Small and Medium Enterprises in Chittoor District of Andhra Pradesh	SEDME (Small Enterprises Development, Management & Extension Journal) a worldwide window on MSME STUDIES a worldwide window on MSME STUDIES	Volume 38, No. 4, Sep.2011 Page No. 72 to 94 ISSN.0970-8464

4	Small Investors' Grievances and Redressal Mechanism in Indian Capital Market	Zenith International Journal of Multidisciplinary Research	Vol.2 Issue7, July 2012, Page No.148-161 ISSN 22315780
5	Empowerment of Women through Micro Finance	International Conference on India Inc.-Innovative Management Strategies ICIIMS-2012 6 (Excel India Publishers)	Page No.85-88 ISBN:978-93-81361-67-2 First Edition:2012
6	Corporate Governance in Indian Banking Sector – A case study of State Bank of India	Corporate Governance – Emerging Issues and Global Challenges (Excel India Publishers)	Page No.28-35 ISBN: 978-93-82062-85-1 First Edition:2013
7	Evolution of Corporate Governance in India – A Brief Sketch	Corporate Governance – Emerging Issues and Global Challenges (Excel India Publishers)	Page No. 9-16 ISBN: 978-93-82062-85-1 First Edition:2013
8	Customers' Perception on Electronic Banking A study on Tirupati area of Andhra Pradesh, India	International Journal of Management Social Sciences(IJMSS)	Vol.01 Issue-06, Page No.62 to 78 (November, 2013) ISSN: 2321–1784
9	Corporate Social Responsibility – Benchmark Practices	Operationalization of Corporate Governance for Effective Organisational Performance <i>Vrinda Publishing House</i>	Page No.105-110 2017 ISBN 978-93-85518-07-2
10	Digital Marketing in India: Emerging trends – A Consideration	International Journal of Business Intelligence & Innovations	Vol.I March 2018 Page No. 11 to 15 ISBN 23484705
11	Digital Marketing in India: Emerging Trends – A Consideration	Glow Plus Publishers	Special Issue Vol: I March 2018 Page No.11 to 15 ISSN 23484705
12	Intellectual Property Rights – Economic Growth	International Journal of Advanced Research (IJAR) National conference on Intellectual Property Rights & Technology (27 & 28 Sep.2019)	Page No.108-110 2019 ISSN:2320-5407 Int.J.Adv.Res.7(2),108-110
13	Impact of GST on key Sectors in India	International Journal of Finance and Commerce	Page No.50-54 Volume 1: Issue 4, Oct 2019 ISSN:2664-715X

14	Socio and Economic Conditions of Women Workers in Unorganised Sector in Andhra Pradesh	Aayushi International Interdisciplinary Research Journal (AIIRJ) Impact Factor 6.293	Page No. 59 to 66 ISSN 2349-638x Vol.VII, Issue-VIII August 2020
15	Living and Working Conditions of Women Workers in Agriculture Sector in Andhra Pradesh	International Journal of Multidisciplinary Educational Research; IMPACT FACTOR :6.514(2020); IC VALUE:5.16; ISI VALUE:2.286 Peer Reviewed and Refereed	Page No. 96 to 113 ISSN:2277-7881 Journal:VOLUME:9, ISSUE:10(3), OCTOBER :2020
16	IMPACT ANALYSIS OF FDI ON RETAIL INDUSTRY IN INDIA: A RETROSPECT	International Journal of Academic Research Impact Factor: 6.023;	Page No. 41 to 49 ISSN: 2348-7666; Vol.9, Issue-3, March, 2022
17	Assessing Impact of Globalisation on Indian Culture	Third Concept – An International Journal of Ideas, UGC CARE List Group-I	Page No 18 to 21 ISSN: 0970-7247 Vol.36, No.423, May 2022
18	A Study on Brand Awareness in Rural Markets In India: (A Consumer Brand Awareness Level Study) With Respect to Nagari Region of Andhra Pradesh	International Journal of Research and Analytical Reviews (IJRAR)	Page No. 30 to 33 E-ISSN:2348-1269, P-ISSN:2349-5138, Vol.9, Issue-3, July 2022
19	Digital India: Impact on Indian Economy	International Journal of Academic Research Impact Factor: 6.023	Page No. 21 to 29 ISSN: 2348-7666; Vol.9, Issue-9, September, 2022
20	Rural Entrepreneurship-Prosp ects and Challenges	Third Concept – An International Journal of Ideas UGC CARE List Group-I	Page No 76 to 78 ISSN: 0970-7247 Vol.36, No.429, November 2022
21	Human Trafficking: Economic Impact on the World	International Journal of Academic Research Impact Factor: 6.023	Page No. 117 to 124 ISSN: 2348-7666; Vol.10, Issue-2, April-June, 2023
22	A Study on Impacts of Financial Inclusion on Women Entrepreneurism in Tirupati District, Andhra Pradesh.	Internal Journal of English and Studies (IJOES) SP Publications (Impact Factor 7.539)	Page No. 48-53 ISSN: 2581-8333 Jan 2025

23	A Study on the effectiveness of Government Schemes in Addressing Urban Poverty in India	International Journal of Innovative Research in Technology IJIRT 181472 (UGC Care List No. 47859(19) Impact No. 7.37	Page No. 4583 - 4586 Volume 12 Issue 1 ISSN: 2349-6002 June 2025
24	Powerloom Workers in Nagari Mandal: An In-Depth Study of Challenges and Potential Solutions	International Journal of Innovative Research in Technology IJIRT 181472 (UGC Care List No. 47859(19) Impact No. 7.37	Page No. 3382 - 3386 Volume 12 Issue 3 ISSN: 2349-6002 August 2025
25	Financial Inclusion and Sustainable Aquaculture Development in Coastal Andhra Pradesh: An Entrepreneurial Perspective	International Journal of Advances in Management Technology and Engineering Sciences Impact Factor 6.3	Page No. 197 - 204 Volume XV, Issue XI, ISSN NO : 2249-7455 NOVEMBER 2025
26	Goods and Services Tax (GST) Reforms and Their Impact on the Indian Automobile Sector: An Empirical Analysis	United International Journal of Multidisciplinary Research (UIJMR) Impact Factor: 6.934	Page No.391-399 ISSN No.3048-6726 April 2026
27	Impact of Goods and Services Tax Reforms (2025) on Financial Inclusion: Evidence from Tirupati District of Andhra Pradesh	United International Journal of Multidisciplinary Research (UIJMR) Impact Factor: 6.934	Page No.569-578 ISSN No.3048-6726 . April 2026

National & International Seminars / Webinars Conferences attended & Paper Presentations

National	International	Total
124	23	147

Sl.No	International/National Seminars on	Sponsored by (Date & Month)	Organised by	Title of the Paper Presented/ Participated
2006				
1	Emerging Issues & Imperatives of Consumerism in Globalized Economy	<i>National Education Society (R), Shimoga 24th & 25th 2006</i>	Dept. of Management Studies, JN National College of Engineering, Shimoga, Karnataka	Consumer Protection in India - Some Measures
2007				
2	Emerging Trends in Indian Capital Market	<i>National level Seminar 27th January 2007</i>	Dept. of Commerce, S.V. University, Tirupati	Role of Stock Exchange Board of India (SEBI) in Small Investors' Protection
3	60th All India Commerce Conference	<i>Indian Commerce Association 27th & 29th December 2007</i>	Dept. of Commerce, Osmania University, Hyderabad	Self-Help Groups (SHGs) and Micro Finance - A Tool for Women Empowerment
2008				
4	Entrepreneurship and Small Industry Development in India - Prospects and Global Challenges	<i>Sri Venkateswara University on 22nd & 23rd March, 2008</i>	Dept. of Commerce, S.V. University, Tirupati	Role of Small Scale Industries in Indian Economy
5	Emerging Trends in Consumer Protection and Welfare in Global Environment	<i>Ministry of Consumer Affairs, Food & Civil Supplies, Govt. of India 20th - 21st, Sep. 2008</i>	Dept. of Commerce, S.V. University, Tirupati	Evolution of Consumers Laws

6	Emerging Trends in Consumer Protection and Welfare in Global Environment	<i>Ministry of Consumer Affairs, Food & Civil Supplies, Govt. of India 20th -21st Sep. 2008</i>	Dept. of Commerce, S.V. University, Tirupati	Consumer Protection- Frame work of the National Policy
2010				
7	Impact of Global Financial Meltdown on Indian Economy	<i>UGC 5th- 27th Feb,2010</i>	Dept. of Commerce, S.V. University, Tirupati	Impact of Global Crises on Indian Finance- An overview
8	Micro, Small & Medium Enterprises in Global Scenario	<i>UGC – SAP 17th-18th March 2010</i>	Dept. of Commerce, S.V. University, Tirupati	Development of MSMEs In Chittoor District - A Study of APSFC
9	Building up Prosperous Indian – Thriving on entrepreneurial Spirit	<i>ICSSR 1st October,2010</i>	PVP Siddhartha Institute of Technology, Vijayawada	Role of State Financial Corporation in Entrepreneurial Development
10	Financial Derivatives	<i>International Conference UGC SAP DRS –I, 17th & 19th December,2010</i>	Pandicherry University, Pandicherry.	Strategies of Derivative Market in India
2011				
11	Micro Finance: Issues and Implications	<i>UGC 27th - 28th March 2011</i>	Dept. of Commerce, S.V.University, Tirupati	
2012				
12	India Inc. Innovative Management Strategies	<i>International Conference 5th – 7th Jan, 2012</i>	Don Bosco Institute of Bio-Sciences & Management Studies and Don Bosco Institute of Technology	Empowerment of Women through Micro Finance
13	Emerging Challenges in Electronic Banking	<i>UGC, ICSSR & NABARD 25th – 26th Feb, 2012</i>	Dept. of Commerce S.V. University, Tirupati	Customers' Perception on I-Banking with reference to Tirupati area

14	Globalization: Emerging Trends in Indian Entrepreneurship	<i>UGC 2nd – 3rd March, 2012</i>	Dept. of Commerce Silver Jubilee Govt. College (A), Kurnool	Women Entrepreneurship Development-A dire need in SME sector
15	Emerging Management Practices in Changing Global Perspectives	<i>ational Seminar 7th March, 2012</i>	Dept. of Business Administration Y.V.University Kadapa	Emerging Trends in Management Practices in Global Scenario
16	Emerging Trends in Indian Capital Market	<i>egional Seminar 1st Sept, 2012</i>	Dept. of Commerce S.V. University, Tirupati	Small Investors' Grievances and Redressal Mechanism in Indian Capital Market
17	Risk and Insurance Management-Contemp orary Issues and Challenges	<i>GC & ICSSR, SRC 22-23, Dec. 2012</i>	Dept. of Commerce S.V. University, Tirupati	Strategies of Risk Management in Derivative Market in India - special reference to state bank of India
2013				
18	Consumer Awareness in Rural India	<i>UGC 23rd & 24th Jan, 2013</i>	Dept. of Commerce, NTR Govt. Degree College, Valmikipuram, Chittoor District	Consumer Protection in India - An overview
19	Corporate Governance: Emerging Issues and Global Challenges	<i>International Conference: Collaboration with Essex Business School, UK. UGC & ICSSR, APSHE 30th – 31st Jan, 2013</i>	Dept. of Commerce S.V. University, Tirupati	Corporate Governance in Indian Banking Sector – A case study of State Bank of India
20	Socio-Economic Conditions of Women Working in MGNREGS in Andhra Pradesh	<i>UGC 27th March, 2013</i>	Dept. of Commerce Govt. Degree & PG College – Puttur	MGNREGS - A Catalyst for Women Empowerment.
21	Reforms in Examination System at Under Graduate Level	<i>UGC 19th – 20th July, 2013</i>	Govt. Degree College, Srisailam Project, Kurnool	
22	Innovation in Banking Sector	<i>UGC 15th – 16th Nov, 2013</i>	V.K.V.Govt. Degree College,	Product Innovation in Financial Market

			Kothapeta, East Godavari	
23	Finance to the Fisheries Sector by Institutional Agencies and Recoveries – Problem and Challenges	<i>UGC 16th Nov, 2013</i>	Govt. College (AUTONOMOUS) Rajahmundry	Role of Fisherman in Indian Economy – Problems and Challenges
24	Impact of Micro Finance on Self Help Groups and Bank Linkage programme on Rural Women	<i>UGC 28th & 29th Dec, 2013</i>	PVVK Govt. College, Chittoor	Women Empowerment through SHG
2014				
25	Virtual Banking in India: Trends, Opportunities & Challenges	<i>UGC 7th Feb, 2014</i>	Government City College (AUTONOMOUS) Hyderabad.	Challenges and Opportunities – A Role of Commercial Banks
26	Role of Banking and Finance Sectors in Turbulent Global Scenario	<i>AICTE 14th & 15th Feb, 2014</i>	Sree Vidyanikethan Institute of Management, Tirupati	Banking Sector Reforms in India – Post Liberalization
27	Service Sector and Quality Management in India	<i>UGC 21st & 22nd Feb, 2014</i>	Yogi Vemana University, Kadapa	Service Quality of Public Sector Banks – A servqual Approach
28	Indian Capital Market : Role of SEBI in Investors' Protection	<i>UGC 5th & 6th Sept, 2014</i>	Govt. Degree College, Rajampeta	Protection of Investor through Corporate Governance
29	Financial Inclusion for Inclusive Growth: Opportunities and Challenges	<i>UGC 22nd & 23rd Aug. 2014</i>	Govt. Degree College, Zaheerabad	Financial Inclusion for a Sustainable and Inclusive Growth
30	Quality Sustenance in Higher Education – Issues & Insights	<i>UGC 18th Sept., 2014</i>	SKR Govt. Degree College, Gudur, A.P	A perspective on Institutional Quality Assurance
31	Foreign Direct Investment and Retail Sector	<i>International Conference 11th & 12th Sept. 2014</i>	Dept. of Commerce Manonmaniam Sundaranar University, Tamilnadu, India	Role of FIIs in Indian Capital Market
32	Recent Development in the External Sector of Indian Economy	<i>UGC 27th Sept. 2014</i>	Govt. Degree College, Puttur, A.P	Rupee Depreciation and Impact on the Economy

33	MSME Sector – An Engine of Indian Economy : Issues and Challenges	<i>ICSSR 1st Dec. 2014</i>	Srinivasa Institute of Technology and Management Studies (SITAMS), Chittoor	Growth and Development of MSMEs in India: Prospects and Problems
34	Recent Trends in Indian Banking	<i>UGC 30th Dec. 2014</i>	Dr.V.S.Krishna Govt. Degree & PG College, Visakhapatnam	
2015				
35	Indian Rural Economy and Employment – Importance, Issues and Challenges	<i>UGC 23rd and 24th Feb. 2015</i>	Govt. Degree College, Razole, East Godavari	Role of Rural Economy in India
36	Impact of E-Commerce on Retail Trade	<i>UGC One day – Workshop 24th Feb.2015</i>	Govt. Degree & PG College – Puttur, Chittoor Dist.	Participated
37	Impact of Mining on Cropping Pattern and Environment	<i>UGC 6th and 7th March 2015</i>	Govt. Degree College – Rajampeta, Kadapa Dist.	Participated
38	E-Governance : Problems and Prospects	<i>UGC - International Seminar 8th March 2015</i>	Govt. College (Autonomous)- Rajahmundry, E.G.Dist.	Participated
39	Role of MSME Sector in Indian Economy Prospects & Challenges	<i>UGC 18th & 19th March 2015</i>	MVS Govt. Arts & Science College – Mahabubnagar, Telangana State	Trends & Performance of MSMEs I India
40	Career in Renewable Energy and Sustainable Development	<i>UGC 7th April 2015</i>	Govt. College (Autonomous)- Rajahmundry	Participated
41	Entrepreneurship and Development of Micro, Small and Medium Enterprises	<i>National Seminar 11th & 12th April 2015</i>	S.V. University, Tirupati	Participated
42	Opportunities & Challenges of Micro, Small and Medium Enterprises	<i>UGC 30th & 31st July 2015</i>	Govt. Degree College, Srisailem Project, Kurnool	Role of MSME in the Development of Indian Economy

43	Economy, Environment and Sustainable Development	<i>IQAC & UGC 23rd Sept. 2015</i>	Visvodaya Govt. Degree College, Venkatagiri, SPSR Nellore District	Sustainable Development: An Overview Of Economic Proposals
44	Impact of MGNREGS on Rural Development	<i>UGC 30th & 31st Oct. 2015</i>	Govt. Degree & PG College – Nagari	Impact of MGNREGA on Socio - Economic Development & Women Empowerment
45	Indian A Hot Spot of Environmental Challenges And Need of The Multidisciplinary Approach to Solve The Environmental Issues	<i>UGC 15th & 16th Dec.2015</i>	PVKN Govt.College, Chittoor, AP	The Need of Value Based Environmental Education
2016				
45	Quality in Higher Education at A Under Graduate Level : A Review	<i>IQAC & UGC and DRC 6th Jan.2016</i>	Govt. Degree College, Naidupet, SPSR Nellore District	Quality Assurance and Accreditation in Higher Education in India
46	Institutional Finance for the Development of Scheduled Castes & Scheduled Tribes in Andhra Pradesh	<i>ICSSR 29th Jan. 2016</i>	Govt. Degree College, Nagari, Chittoor Dist.	Women Empowerment through Self Help Groups – A Study On SC And ST Women In Y.S.R District Of Andhra Pradesh
47	Poverty Alleviation through Microfinance : Role of NABARD and other Institutions	<i>UGC, NABARD & ICSSR-SRC 27th & 28th Feb, 2016</i>	S.V. University, Tirupati, AP	Women Empowerment through Self Help Groups – A Study On Dalit And Tribal Women In Y.S.R District Of Andhra Pradesh
48	Choice Based Credit System (CBCS) – A Perspective	<i>IQAC 10th March 2016</i>	Govt. Degree College, Puttur	Workshop
49	Service Quality and Customer Relationship Management Practice in 21 st Century : Emerging Issues and Challenges	<i>ICSSR & UGC 6th – 7th August 2016</i>	S.V. University, Tirupati, AP	Customer Relationship Management and Service Quality – With special reference to Banking Sector.
50	Welfare and Development Schemes in the Socio-Economic Development of Scheduled Caste People in India	<i>ICSSR 20th August 2016</i>	Govt. Degree & PG College, Nagari, AP	Challenges, Problems and prospects of Women Entrepreneurs : With Special Reference to Kadapa District

51	Non-Timber Forest Produce (NTFP) for Livelihood Security of Tribal Communities in India	<i>ICCSR 22nd, 23rd October 2016</i>	Govt. Degree & PG College, Nagari, AP	The Economic Importance of Non-Timber Forest Products livelihood Maintenance of Tribal Communities in India
52	JIGNASA 2K16	<i>9th Dec, 2016</i>	Emerald's Advanced Institute of Management Studies, Tirupati, AP	Workshop
53	Limited Liability Partnership - A New Opportunity	<i>21st-22nd Dec, 2016</i>	Govt. College (A), Rajamahendravaram, AP	Growing Needs of Limited Liability Partnership in India – An Overview
54	Make in India Initiatives: A SWOT Analysis	<i>23rd Dec, 2016</i>	Govt. College (A), Ananthapuramu, AP	Make in India through Unorganized Manufacturing Sector: SWOT Analysis
55	99 th Annual Conference of The Indian Economic Association	<i>International Conference 27-29th Dec, 2016</i>	The Indian Economic Association & Sri Venkateswara University – AP	Participation
2017				
56	Human Rights with Special Reference to Women Rights : Issues and Concerns	<i>23rd & 24th Jan, 2017</i>	KVR Govt. College for Women(A), Kurnool – AP	Empowerment of Rural Women Through Self Help Groups – A Study in Kadapa District
57	Impact of Socio-Economic Development Schemes of Scheduled tribes in India	<i>21st & 22nd Feb, 2017</i>	Visvodaya Govt. Degree College, Venkatagiri	Development Projects Threat to Tribal Livelihood in Independent India
58	Corporate Social Responsibility	<i>International Conference 10th-12th March, 2017</i>	Dept. of HRM, Acharya Nagarjuna University, Guntur, AP	Operationalisation of Corporate Governance of Effective Organisational Performance
59	Impact of Welfare and Development Schemes on the Socio-Economic Development of ST in India	<i>23rd 24th March 2017</i>	Govt. Degree & PG College, Nagari	Participated
60	Human Rights and Ethical Values	<i>25th March 2017</i>	Govt. Degree College, Rayachoty	Participated

61	Marketing of Financial Services (MoFs)-Trends and Strategies	18 th & 19 th March 2017	Dept. of Commerce, SVU	Strategies of Risk Management in Derivative Market in India
62	Issues & Challenges of Digital Payment System in India	ICSSR National Seminar 18 th & 19 th Aug 2017	Dept.of Commerce, Govt. Degree College, Puttur	An Impact of Cyber Threats as Electrical Banking System.
63	Workshop on Recent Advances in Bio-Sciences	Indian National Academy & Indian Academy 27 th & 28 th Oct.2017	Dept.of Commerce, Govt. Degree College, Puttur	Science Academies' Lecture Workshop on Recent Advances in Bio-Sciences
64	Challenges & Opportunities of Indian Tourism	UGC National Seminar 21 st & 22 nd Sept.2017	Dept. of History, Govt. Degree College, Srisailam	Challenges & Opportunities of Srisailam Project Tourism
65	Special Economic Zones-A Boon or Bane to Indian Economy	UGC National Seminar 29 th & 30 th Nov.2017	Govt. Degree College, Sullupet	Special Economic Zone: Facts, Role and Opportunities of Investment – An outlook
66	Recent Innocations in Commerce, Management, Skill Development & e-Commerce	UGC National Seminar 5 th & 6 th Dec.2017	Dept. Of Commerce, P.R.Govt.College, Kakinada	India's Monetary policy and its effects
67	The Influence of Literature in the Modern World	National Seminar 8 th Dec.2017	Sri Sankar Arts and Science College, Kanchipuram, Tamil Nadu	Dalit Writing in India-A new exemplar in Indian English literature
68	Academia Digital Transformation (Challenges and Opportunities) NCADT-2017	UGC National Seminar 15 th and 16 th Dce.2017	SSBN Degree College, Ananthapuram	Advantages and Disadvantages of Virtual Classroom and role of Teacher – A Conceptual Frame work
69	Reforms in Higher Education: Challenges & Opportunities	National Seminar 18 th ,19 th and 20 th Dec.2017	AIFUCTO , SPPUCTO, Shiridi	Reforms in Higher Education: Challenges & Opportunities in AP

70	Innovations and Entrepreneurship : A Pathway for Sustainable Development of India	National Seminar 4 th & 5 th Jan 2018	Dept. of Commerce, MVS Govt. Arts & Sci. College (A), Mahabubnagar	Impact of Special Economic Zone in Indian – Issues and Aspects
71	Marketing Trends in Virtual Era	UGC National Seminar 23 rd & 24 th Jan 2018	SRR & CVR Govt. Degree College, Vijayawada	Push and Pull Marketing in Context of Online Mobile Marketing in India : A Study
72	Emerging Trends in Commerce, Management, Economics, Computer Science and Microbiology (ICETCMECM-2018)	<i>International Conference 2nd Feb, 2018</i>	Tagore College of Arts and Science, Chennai	E-governance in India- an insight
73	Advances: Strategic Innovations and Emerging Perspectives for Global Business in Engineering and Social Sciences	<i>International Conference 9th Feb 2018</i>	Sri Ganesh School of Business Management, Salem, Tamil Nadu	Impact analysis of FDI on Retail Industry in India : A Retrospect
74	Problems and Prospects of GST	UGC National Seminar 17 th Feb. 2018	VSR & NVR College, Tenali	Impact of GST on Agriculture : An outlook
75	Interface between Human Values and Literature in English	<i>International Conference 6th March 2018</i>	Vevekanandha College of Arts & Science for Women (A), Elayapalayam	Literature and Humanistic Values: The Roots are as Important as Wings
76	Interface Between Human Values and Literature in English	<i>International Conference 10th Mar. 2018</i>	Thiruthangal Nadar College, Selavaraj, Chennai	Digital Marketing in India
77	Higher Education in the light of Re-organisation of the States: Trends, Opportunities & Challenges	National Seminar 11 th Mar. 2018	APGCTA, Vijayawada	Trends in Higher Education
78	Emerging Trends in the Domain of Business Analytics	<i>International Conference 17th & 18th Mar. 2018</i>	Kalam Institute of Technology, Berhampur, Odisha	Globalisation and its impact on Agriculture in India
79	Financial Integration – Indian Scenario	UGC National Seminar 28 th March 2018	Dept. of Commerce, Vivekananda Govt. Degree College,	Understanding Concept of Corporate Governance in Indian perspectives

			Vidyanagar, Hyderabad	
80	Scio Economic conditions of Scheduled tribes in Andhra Pradesh with Special Reference to different Forest Acts	National 15 th & 17 th Apr.2018	SEICOM Degree & PG College, Tirupati	Impact of Act 2006 on the Socio-Economic conditions of ST in AP
81	GST in India – Implications	UGC National seminar 20 th & 21 st Apr. 2018	PVKN Govt. Degree College, Chittoor	Impact of GST on Indian Economy : A Analytical Study
82	Rayalaseema Economic Associations	1 st Annual Conference 1 st & 2 nd June 2018	Dept. of Economics, SV University	Educational, Economic and Social Empowerment of ST & SC in Rayalaseema through different Govt. Schemes
2019				
83	Higher Education in India : Emerging Challenges	ICSSR, RUSA & TSCHE 30 th & 31 st Jan.2019	New Govt. Degree College, Serilingampally Hyderabad	Professional Ethics : Predicament in Higher Education
84	Intellectual Property Rights- Challenges & Issues in India	UGC National Seminar 6 th & 7 th March 2019	Dept. of Commerce PR Govt.College, Kakinada	Intellectual Property Rights and Economic Activity – A Review
85	Consumer Protection in India in India : Issues and Challenges	UGC under Special Assistance Programme-D RS-II 24 th & 25 th Jan. 2019	Dept, of Commerce, S.V. University	
86	Transition of Academic Libraries Between Physical and Digital Contexts	ICSSR 29 th & 30 th March,2019	S.V.A.Govt. College (M), Srikalahasti	
87	Intellectual Property Rights : Technological Development	UGC National 27 th & 28 th Sep.2019	Sir C R Reddy College, Eluru	Intellectual Property Rights – Economic Growth
88	Emerging Trends in Higher Education – The Role of IQAC	NAAC 6 th & 7 th Nov. 2019	Smt.N.P.Savithramma Govt. College for Women, Chittoor	Higher Education in India – Need of Injecting New Dynamism
2020				

89	Expurgate of Gender Discrimination at work place towards inclusive Economic Growth	AICTE 30 th & 31 st Jan.2020	KKC Institute of PG Studies Puttur	Participated
90	Quality Initiatives and Ecaluation Reforms to Assess HEIs – The role of IQAC	NAAC 7 th & 8 th Feb.2020	Govt. Degree College for Women, Srikalahasti	Participated
91	Role of us in Academic Planning and Execution in view of COVID-19 Pandemic and Subsequent Lock-down	National Webinar 9 th May 2020	KGRL College (A)-Degree & PG Courses	Participated
92	Strategic preparedness & Socio Economic impact of COVID-19 Outbreak	International webinar 15 th May 2020	Govt. College (A), Rajahmundry	Participated
93	Impact of Covid-19 on Indian Economy	National Commerce Webinar 16 th May 2020	Sir CR Reddy College (A), Eluru, AP	Participated
94	Covid-19: Ideathon	National Level Idea Challenge on Covid-19 Ideathon 15 th May 2020	Govt. College for Men (A) Kadapa, AP	Participated
95	Strategies for Preparation & Cracking Civil Service Examination	National Webinar 17 th May 2020	Govt. Degree College, Ravulapalem, AP	Participated
96	Impact of Covid-19 on Indian Economic: Survival strategies for Banking Education, Pharama and Retail Sectors	National Webinar 19 th May 2020	SRR & CVR Govt. Degree College (A), Vijayawada,AP	Participated
97	An Introduction to positive psychology: Wellbeing for your classroom	International Webinar 20 th May 2020	Cambridge University Press	Participated
98	Future learners need learning strategies	International Webinar 20 th May 2020	Cambridge University Press	Participated

99	Research Methodology	National Webinar 21 st May 2020	ELT@I with collaboration SVD Govt. Degree College (W) Nidadavole, AP	Participated
100	Passive Action	International Webinar 21 st May 2020	Cambridge University Press	Participated
101	Harnessing the power of parents	International Webinar 21 st May 2020	Cambridge University Press	Participated
102	Making learning fun with young learners English tests	International Webinar 22 nd May 2020	Cambridge University Press	Participated
103	Covid-19 Pandemic from Chemistry's Perspectives	National Webinar 22 nd May 2020	Mahatma Phule Arts Science and Commerce College, Raigad, Mumbai University	Participated
104	Data Science using Python	UGC Sponsored two-day National webinar 25 th & 26 th 2020	K.B.N.College (A), Vijayawada, AP	Participated
105	Impact of Covid-19 on Environment and Science & Technology	Two Day International Webinar 26 th & 27 th May 2020	PR Govt. College (A), Kakinada, AP	Participated
106	New Vistas of Global Economic Slowdown with special reference to India: Strategic Reforms for Recovery	National online Symposium 26 th May 2020	Govt. Degree College, Ravulapalem, East Godavari, AP	Participated
107	Consequences Covid-19 on Indian Economy in Banking and Retail Sectors – Invigorating Policies for Rejuvenation	National Webinar 27 th May 2020	SKR&SKR Govt. College for Women (A), Kadapa, AP	Participated
108	Pros and Cons-Departmental Enquiries in Education Field Reg.No.DTSSIAA428	National Webinar 27 th May 2020	DTSS College of Law, Malad, Mumbai in association with	Participated

			Indian Accounting Association (TB)	
109	Human Resource Management Reg.No.IAATB329	Online Lecture 28 th May 2020	Indian Accounting Association Thane Branch	Participated
110	Amalgamation of Companies Reg.No.IAATAB434	Online Lecture 28 th May 2020	Indian Accounting Association Thane Branch	Participated
111	Post-Lockdown Academic Challenges in Higher Education Institutions	National Webinar 28 th May 2020	Government College for Women(A), Guntur	
112	Covid-19 Every Crisis is an opportunity	National Webinar 29 th and 30 th May 2020	Govt. of Karnataka, Dept. of Collegiate Education, Govt. First Grade College, Bannur	Participated
113	Paradigm Shift in Higher Education in Post Covid-19 Reg.No.PCIAA/2020/594	30 th May 2020	Chikitask Smuha's SS&LSP College of Arts&Science and VPV College of Commerce & Economics in Association with Indian Accounting Association (TB)	Participated
114	Crisis in India : Reasons and Remedies Reg.No.ACIAA/2020/386	National Webinar 30 th May 2020	Achievers College of Commerce and Management, Kalyan affiliated with Indian Accounting Association (TB)	Participated
115	Accounting for Foreign Currency Transactions (AS-11) Reg.No.IAA/02/06/166	National Webinar 2 nd June 2020	Indian Accounting Association (TB)	Participated
116	VALUE BASED SOCIETY: NEED OF THE HOUR Registration No: DTSS/IAA/507	National Webinar 3 rd June 2020	D. T. S. S. COLLEGE OF LAW Malad (East), Mumbai. In association with Indian Accounting Association [TB]	Participated

117	Teaching-Learning Process in Covid-19 Pandemic: Transforming Challenges into Opportunities	National Webinar 4 th June 2020	Govt.Degree College, Nagari, AP	Participated
118	Internet of Things	National webinar 6 th June 2020	Sri ABR Govt. Degree College, Repalle, AP	Participated
119	“Real Education: Value Education Registration No: TAY/IAA/06/06/452	National Webinar 6 th June 2020	Taywade College, Mahadula Koradi, Nagarpur, In Association With Indian Accounting Association [TB]	Participated
120	“Role of Teachers to Ameliorate the psychological impact of covid-19 on student community”	National Webinar 6th June 2020	Govt. Degree College, Ramachandrapuram, AP	Participated
121	Changes In Education: After Covid-19 Registration No: NAV/IAA/07/06/556	Inter National Webinar 7 th June 2020	Navneet College Of Commerce & Science In Association With Indian Accounting Association [Tb]	Participated
122	Soft Skills	National Webinar 7 th June 2020	Government Degree College, Ichapuram, AP	Participated
123	Overview of Direct Tax as Amended by Finance Act, 2020 Registration No: IAA/08/06/134	Online Lecture 8 th June 2020	INDIAN ACCOUNTING ASSOCIATION [TB]	Participated
124	Practical Use Of Tally Erp-9 For GST Returns & Audit Registration No: JAI/IAA/MUM/352	National Webinar 9 th June 2020	Jai Hind College (A) Churchgate, Mumbai, In Association With Indian Accounting Association [Tb]	Participated
2022				
125	NEP-202 & The future of Higher Education Post Covid Scenario	National Seminar 7 th to 9 th Jan 2022	AIFUCTO APGCTA GCGTA-AP ACTA	Higher Education at Cross Roads: Post Covid-19 Scenario in India and the World

126	Food and Livelihood Security among Scheduled Tribe people in India and sustainable Management practice	ICSSR sponsor National Seminar 11 th to 13 th Feb 2022	Govt. Degree College, Puttur	Problem of Food Security: A brief Analysis of Tribal Area in India
127	Role of Financial Inclusion in Women Empowerment	UGC Sponsored 25 th & 26 Feb 2022	Acharya Nagarjuna University Ongole Campus, Dept. of Economics	The Role of Financial Inclusion in Driving Women's Economic empowerment
128	Financial Inclusion of the Marginalized Sections in India: Emerging Issues and Challenges	ICSSR and APSCHE National Seminar 10 th & 11 th March, 2022	Sri Venkateswar University Tirupati, AP	Financial Inclusion through Mobile Banking in India: A Conceptual Approach
129	National Intellectual Property Awareness Mission	National Awareness March 23, 2022	NIPAM (National IP Awareness Mission)	Participation
130	New Dimensions in Higher Education in the Post Covid-19: Global Perspective	ICSSR, RUSA, TSCHE and NAAC International Conference 25 th & 26 th March 2022	Government Degree College for Women, Begumpet, Hyderabad, TS	New Educational Policy 2020: Some Insights
131	Reforming Indian Higher Education System-Role of NEP-2020: Issues & Challenges	RUSA and TSCHE National Seminar 29 th & 30 th April 2022	Government Degree College, Huzurabad, TN	A study on awareness about the impact of NEP 2020 among the stakeholders of Commerce and Management
132	Digital Economy: Trends, Opportunities and Challenges in India	National Conference 8 th & 9 th July 2022	Mount Shepherd Group of Institutes, Bangalore	A Study on Brand Awareness in Rural Markets in India with reference to Nagari Region of AP
133	Role of Inspiration of Telugu Poetry and Poets in Attaining Indian Independence	National Seminar 18 th & 19 th Aug.2022	Sri Varra Chenna Reddy Govt. Degree College, Palamaner, Chittoor Dist. AP	Economic Historian Romesh Chunder Dutt and his Literary Contribution to Indian National Movement: An Assessment
2023				

134	Financial Inclusion of the marginalized selections in India: Emerging issues and Challenges.	ICSSR & APSCHE Sponsored National Seminar on 9 th to 10 th March 2023	SV University Tirupati	Financial Inclusion through Mobile Banking in India: A Conceptual approach
135	Importance of Intellectual Property Rights in Research and Entrepreneurship	ICSSR – National Seminar 24 th & 25 th March 2023	Smt. NPS Govt. Degree College for Women, Chittoor, AP	Emerging Trends in IPR in India: Issues and Challenges of Higher Education
136	Digital and Disruptive Technologies in India: Trends, Challenges and Opportunities	24 th and 25 th March 2023	Govt. College (A), Ananthapuramu	A Study on Digital Economy-Emerging Trends, Prospects and Challenges in the Indian Economy.
2024				
137	Implementation and Challenges of NEP -2020 in Higher Education	National Seminar 3 rd – 4 th Aug 2024	ABRSM, AP	NEP and Higher Education in AP: A New Era of Opportunities
138	Sustainable Practices I Business Management – Rethinking, Redesigning, and Reevaluating the Business Eco System	2 nd International Conference (INCSPBM-2 024) 6 th to 8 th Nov 2024	School of Commerce and Management, Mohan Babu University, Tirupati	Impact of Sustainable practice on Business Performance
139	Recent Trends in Business, Management & Computer Application	National Conference on 7 th December 2024	Sambhram Academy of Management Studies Bangalore	A Study on Trends and Implications for Financial Services Providers
140	Eco-Tourism and Sustainable Development in India – Trends, Opportunities and Challenges	ICSSR National Seminar 12 th – 13 th Dec 2024	Dept. of Commerce S.G.Govt. Degree & PG College, Piler, AP	The Role of Local Community in Shaping sustainable Eco-Tourism Brands
2025				
141	Artificial Intelligence	ICSSR National Seminar 6 th & 7 th Jan 2025	Dept. of Commerce and Management, Smt. NPS Govt. College for Women (A), Chittoor	Artificial Intelligence and the Labour Market: Balancing Growth with Displacement

142	Empowering Women: Promoting Innovation, Entrepreneurship and Sustainability	ICSSR National Seminar 23 rd – 24 th Jan 2025	SVCR Govt. Degree College, Palamaner, AP	A study on Impacts of Financial Inclusion on Women Entrepreneurism in Tirupati District, Andhra Pradesh
143	Bhagavatam – Bhakti, Tatvikata, Samajikata	ICSSR National Seminar 21 st & 22 nd March 2025	Dept. of Telugu Sri MCR Govt. Degree College, Palamaneru, AP	Financial Aspects in Mahabagavatham
144	Transforming Commerce Education: A Future Ready Curriculum Aligned with NEP-2020	5 th April 2025	Dept. of Commerce, SRR & CVR Govt. Degree College (A), Vijayawada, AP	Participated
145	Aqua Entrepreneurship: Opportunities and Challenges for Vikasith Andhr Pradesh	ICSSR National Seminar 16 th & 17 th Oct 2025	SCIM Govt. College (A), Tanuku, AP	Financial Inclusion and Sustainable Aquaculture Development in Coastal Andhra Pradesh: An Entrepreneurial Perspective
2026				
146	Sustainable Transportation System in India and Perceptions of Stakeholders in Adopting Electric Vehicles: Emerging Issues and Challenges	25 th & 26 th March 2026	Department of Commerce, SV University, Tirupati	Factors Influencing Consumers' Buying Intentions Towards Electric Cars
147	GST Reforms: Their Impact on Rural and Urban Livelihood and Employment in India	17 th & 18 th April 2026	Department of Economics, Govt. Degree College, Puttur	Goods and Services Tax (GST) Reforms and Their Impact on the Indian Automobile Sector: An Empirical Analysis

(Dr.P.VENUGOPAL)